## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.:

10/796,485

Confirmation No.: 2291

Filed:

Applicant(s): Stone, et al. March 9, 2004

Art Unit:

3627

Examiner:

Rudy, Andrew J.

Title:

SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR

IMPLEMENTING PROCESSES RELATING TO RETAIL SALES

Docket No.:

940472-267909

Customer No.: 24239

Mail Stop Amendment Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

## AMENDMENT Under 37 C.F.R. § 1.121

Sir:

In response to the Office Action dated September 11, 2007, please amend the aboveidentified application as follows:

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks begin on page 13 of this paper.